11TH ANNUAL



BALTIMORE'S BIRTHDAY

BAS

FRIDAY, JULY 25 | 4MLK







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AN EXELON COMPANY









From the National Anthem to Natty Boh, AFRAM to Artscape, stooping to snowballs, picking crabs to pit beef, at Live Baltimore, we love everything that makes our city special. And tonight, we are so honored to mark Baltimore's 296th birthday surrounded by friends and neighbors.

Baltimore's Birthday Bash started 11 years ago with a dream of bringing together community members to honor the best of our city. Just under 250 people attended that first party. Over the past decade, the Bash has grown into one of Baltimore's most anticipated events. And in 2025, we have a lot to celebrate. We have new neighbors! The latest U.S. Census numbers show Baltimore's population is growing. Live Baltimore will work to keep that momentum going so that our city can thrive. But, we can't do it alone.



Tonight, I'm thankful to our sponsors and supporters that make our work possible. I appreciate our lawmakers and leaders who tirelessly fight for our city. I recognize the Live Baltimore Board members and volunteers that believe in our mission and show up. I'm especially grateful to the staff of Live Baltimore who love our city to their cores and serve our neighbors every day. It is an honor and a privilege to work alongside them as the Executive Director of an organization that is changing lives.

So, whether you live in Poppleton, Park Heights, Westport, Wyndhurst, Hunting Ridge, Highlandtown or any of Baltimore's 279 neighborhoods, we're so grateful to have you blowing out the candles alongside us.

Happy 296th Birthday, Baltimore. Keep loving City Life.

Gratefully, WEGHAN MCCORKELL Executive Director | Live Baltimore

A MESSAGE FROM OUR MAYOR

Friends,

Thank you for being with us tonight as we celebrate Baltimore's 296th birthday. Over the last nearly-300 years, our city has grown to a beautiful, thriving, inclusive place to live, work, and grow—and that's because of you.

Baltimore's strength is our people. The neighbors who show up for one another. The business owners who put down roots to grow here. The young people who are our greatest resource. The advocates who see an even better future for us, and fight for it each and every day.

We all know from personal experience that this is the best city in the country—and folks far and wide are starting to take notice. The team at Live Baltimore has a key role to play in telling that story, and I'm excited to welcome Meghan McCorkell, the new Executive Director, who will help us keep the momentum going.

This year, we're gathering at 4MLK in Southwest Baltimore's BioPark, a symbol of our city's future and a home for some of our best dreamers and innovators. The energy you feel in this space is taking root in every neighborhood, driven by the creativity, resilience, and dedication of Baltimoreans.

Today is a chance to honor the legacy of our city, reflect on our progress, and celebrate the bold path we're walking together.

Happy 296th birthday, Baltimore! Here's to you.

In service.

Mayor Brandon M. Scott

Brandon M. Scott Mayor | City of Baltimore











296 YEARS AGO, BALTIMORE CITY WAS THE DREAM OF ITS FOUNDERS.



It was 1729, and Charles Carroll of Annapolis was ready to see the land he shared with his brother, Daniel, developed. Along with eight Baltimore County leaders, Carroll successfully petitioned the Maryland General Assembly to pass an act—on July 30th—allowing "the building of a Town on the North side of the Patapsco River."

Build a town they did! Within months, sixty acres were assembled, surveys were conducted, and sixty equally sized lots were offered for sale to residents who could erect a home within 18 months time. Baltimore was on its way to becoming the city we know and love!

What began as fewer than 100 households is over 251,000 today. Charles Carroll's land has grown to 81 square miles—the largest independent city in the nation and the 31st largest city overall.

Since 2015, Live Baltimore has thrown a party to celebrate our residents, our neighborhoods, and the birth of our beloved home on the final weekend in July. Thank you for making Baltimore's Birthday Bash a summer tradition to look forward to!

TREATS

Sample treats from these Baltimore-based restaurants and businesses.

SWEET TREAT PROVIDERS

























Don't forget to vote for your favorite!



DETAILS

FIRST FLOOR:

Main Stage & Program Sweet Treat Providers Bar and Food Tables Restrooms

SECOND FLOOR:

Chill Lounge (opens at 7:30 to the general public)
Photo Booth
Love Where You Live Neighborhood Map
Bar and Food Tables
Restrooms



OUTSIDE COURTYARD:

Bar

RESIDENTS MATTER

Live Baltimore works to grow Baltimore City's population. Why? More residents mean more funding for the services we all share. More residents mean greater representation for Baltimoreans at the State and Federal level. More residents mean fewer vacant homes and more thriving communities.

More residents mean more champions of our city—in Baltimore and beyond.



Resident spending supports 41,000+ local jobs.

DID YOU KNOW?

More than **52%** of the City's general fund revenue is generated by residents.

In the first six months of 2025, more than

\$981 MILLION

in homes have been purchased in the City.

IMPACT

AT LEAST

Baltimore City homebuyers use Live Baltimore as a resource each year.

MORE THAN 2,700

individuals attended a Live Baltimore event in fiscal year 2024.

OVER 460,000 VISITORS

researched Baltimore City neighborhoods and other city living resources on LiveBaltimore.com in the past 12 months.

92%

of Live Baltimore's customers report gaining increased homebuying knowledge.

PROMOTER SCORE OF 82

Live Baltimore is considered an excellent organization.

PRESENTS

What makes a great birthday party? Cake! Singing! Dancing! And...Presents!!! Enter our raffle to unwrap a surprise in support of Live Baltimore's mission to recruit and retain City residents.

GIFTS HAVE BEEN DONATED BY THE FOLLOWING LOCAL BUSINESSES:



A \$50 gift card to **ACE Hardware** and a \$100 gift card to **Station North Tool Library**

\$150 VALUE



Two tickets for the **Ravens** home opener on Sept. 14th vs. the Cleveland Browns

\$300 VALUE



A \$35 gift certificate to Rheb's Candies and 200 wrapped Goetze's Caramel Creams®



Two tickets to see Benson Boone and access to the Fearless Club at the **CFG Bank Arena** on September 6

\$500 VALUE



Checkerspot Brewing gift basket including a t-shirt, glass, sticker, and gift card

\$100 VALUE



A \$300 gift certificate to Christopher Schafer Clothier in Fells Point

\$300 VALUE



\$50 gift card to Fleurs d'Ave in Penn North



One night stay in the Four Seasons Baltimore Hotel's Harbor Suite

\$1,950 VALUE

BALTIMOREINHERITAGE

Two tickets to a Baltimore Heritage walking tour of your choice

Ulysses

One night stay in a queen room at the **Hotel Ulysses** in Mount Vernon

\$200 VALUE

Purchase raffle tickets for only \$20.

28 WINNERS WILL BE SELECTED!

Every gift's value is at least \$20, but most gifts are \$50 or more!



Raffle tickets can be purchased on the first floor.



Three chances to win a pair of **Orioles** tickets in the **Mayor's field seats**



Two tickets to see the **Ravens** in the **Mayor's suite** during the 2025/2026 season

\$900 VALUE

MEND

\$150 gift certificate to **MEND Acupuncture** in Remington



Three chances to win a pair of tickets to the **National Aquarium in Baltimore**



Four tickets to Port Discovery Children's Museum

\$100 VALUE



7' potted Dracaena Marginata tree from **Stem & Vine**

\$400 VALUE



A mini salt box and handmade necklace from The Broken Plate Co.

MARYLAND ZOO

Three chances to win a pair of tickets to the **Maryland Zoo** in Baltimore

Päper Herald

\$75 gift card to **The Paper Herald** stationer



Two chances to win a pair of VIP passes to the **WTMD**'s First Thursday concert series on August 7



\$100 gift card to Pho Bac, \$25 gift card to Cafe Dear Leon, \$25 to Good Boy Bagels, and \$50 gift card to The Happy Jack Tayern

\$200 VALUE





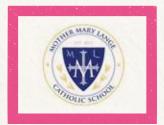
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TO OUR SWEET TREAT AND GOOD COMMUNITY SPONSORS









Our Sweet Treat Sponsors donated \$1,000 each

ADAM MOYER
AND BILL
JOYNER

CRYSTAL SYKES BALTIMORE FAMILY ALLIANCE

FRIENDS OF REGINA BOYCE FLOWERS WHITING INITIATIVE

VISIT BALTIMORE

Our Good Community Sponsors donated \$500 each

GOOD NEIGHBORS



Baltimore City is full of good neighbors! But tonight, a special few rise to the top. Thank you to the following individuals, whose contributions have allowed us to recognize community leaders from across the City at this year's event.

```
MIA ANDERSON / JESSICA BOYD / MARIO BRANDHORST
/ KATHY CLE / BARRY CRONIN / AARON DANTE /
ERIC DAVIS / LAKERRY DAWSON / AARON FISHBEIN
/ MICHAEL GUYE / ELIZABETH HAFEY / BILL & RUTH
HENRY / ADRIENNE JAMES / MARK & LISA KAUFMAN
/ KIRSTEN KOEHLER / ELIZABETH KOONTZ /
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ELIZABETH MALONEY / GREG MARTINEZ / MARIA
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AMY POLEFRONE / JEREMY ROSENDALE / SHERRY ROYSTER
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APRIL TAYLOR / IRA TIGNER / ASHLAH & KEITH WARREN
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*Good Neighbor ticket purchases as of July 17, 2025.

SPONSORS

Thank you to the businesses and organizations who made tonight's event—and Live Baltimore's ongoing work—possible.



PLATINUM:









GOLD:























Ballard Spahr















Dorothy & Paul Wolman

BRONZE:

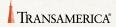




cross street



Patricia and Mark Joseph Foundation









MEDIA:













jhu.edu

Johns Hopkins proudly sponsors Live Baltimore

From the beginning, Johns Hopkins has been dedicated to improving lives. We are proud of 150 years of impact and our continued commitment to collaborate with Baltimore residents, organizations, and businesses to build a city where everyone has the opportunity to thrive.





Getting involved is important.

At M&T Bank, we know how important it is to support those organizations that make life better in our communities. That's why we offer our time and resources, and encourage others to do the same. Learn more at mtb.com/community.

M&T Bank is proud to support Live Baltimore.



BRUCE E. JARRELL, MD, FACS, AND THE UNIVERSITY OF MARYLAND, BALTIMORE PROUDLY JOIN LIVE BALTIMORE

–to celebrate) Baltimore's



7.5 YEARS | 81 HOMES PURCHASED | \$1.3 MILLION IN GRANTS

UMB's Live Near Your Work
Program showcases the University's
commitment to community by
providing financial support to
encourage our employees to buy
homes in West Baltimore.





PROUDLY JOINS

LIVE BALTIMORE

TO CELEBRATE OUR CITY'S

296TH BIRTHDAY





A healthy community is a happy one.

When our neighborhoods are lifted up, everyone gets a chance to shine. CareFirst BlueCross BlueShield and LIVE Baltimore are teaming up to build healthier, happier communities together.

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Committed to Stronger Communities At T. Rowe Price, we pride ourselves on making an impact far beyond our walls. We're proud to support Live Baltimore in its work to build stronger communities. Expanding opportunities and breaking down barriers to deliver better outcomes for all.



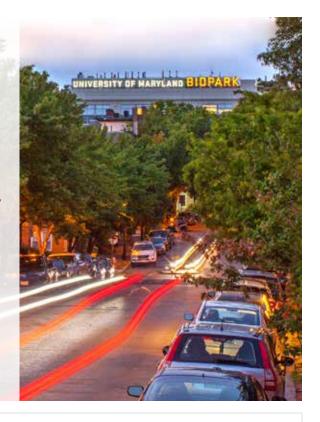
To learn more, visit www.troweprice.com/corporate



neighbors, companies, and partners throughout the city, we celebrate Baltimore as a vibrant destination to live, work, play, and thrive.



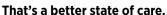
www.umbiopark.com



Happy Birthday, Baltimore!

The University of Maryland Medical System is a proud sponsor of Baltimore's Birthday Bash.

> From primary to specialty to urgent to emergency care, this is health care made for Marylanders. For better treatments and better outcomes.







umms.org

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Proudly rooted in Baltimore. Developing Innovative & Collaborative Communities Coast to Coast.

Wexford develops mixed-use Knowledge Communities, including the **University of Maryland BioPark** in Baltimore, that combine flexible facilities, institutional resources, and business support to help innovators bring ideas to market while actively engaging with the local community to ensure shared impact.

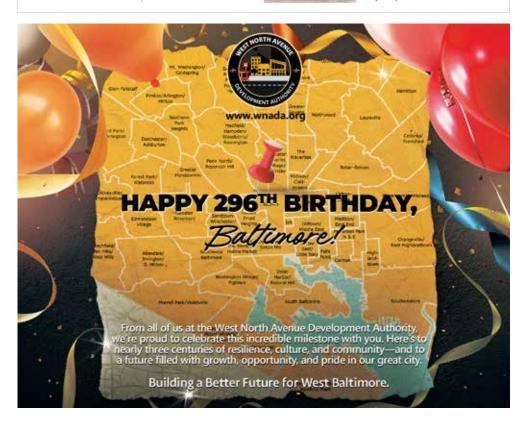
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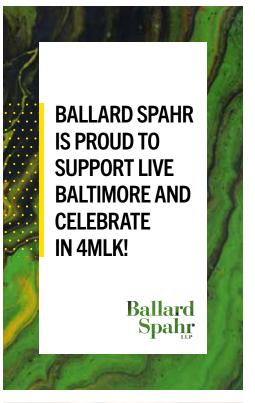
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◆ 4MLK CIVIC LOUNGE Community Drop-in Space

◆ OPENING THIS SUMMER The Bun Shop & Bijou by Buttonwood















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Ballimore's Birthday

Live

12th Annual

Baltimore's

Suty 24 2026

Celebrating Baltimore City's 297th Birthday

4MLK, the newest addition to the University of Maryland BioPark, is an 8-story, 250,000 square foot multi-tenant lab and office building developed by Wexford Science & Technology.

Beyond its cutting-edge facilities,
4MLK offers accessible innovation and
collaboration spaces, along with dynamic
programming designed to drive economic
development and foster engagement
of the innovation community and
surrounding neighborhoods.

Serving as a center of gravity and congregation destination for the regional innovation ecosystem, it creates opportunities for connection, creativity, and inclusion.



WEXFORD SCIENCE+TECHNOLOGY



4ML



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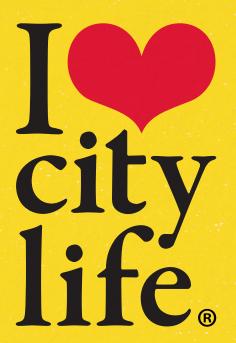
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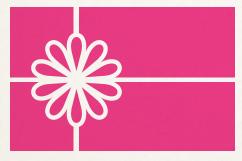
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